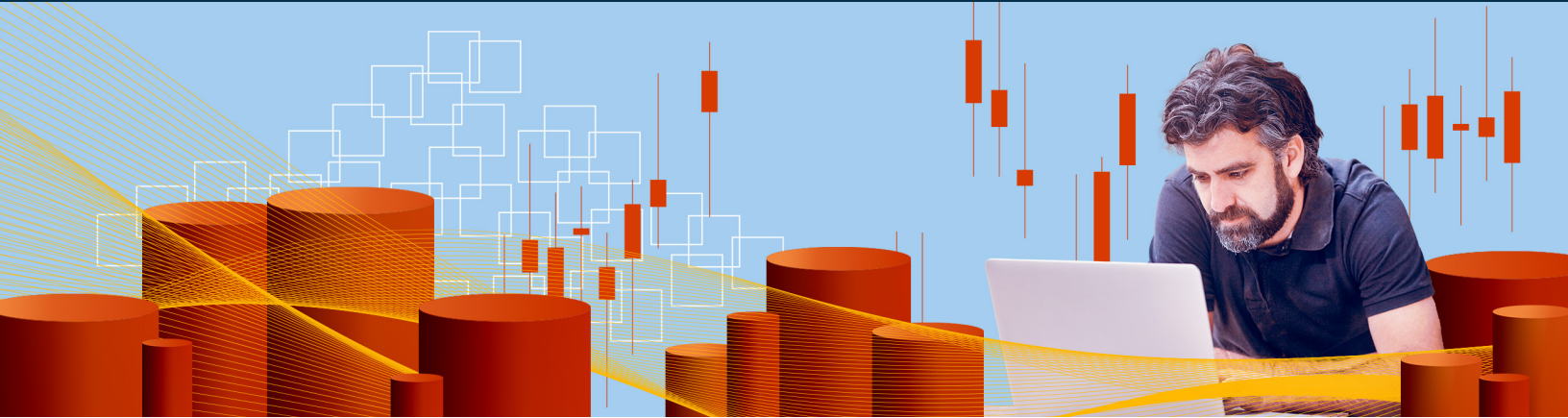# Enterprise Decision Management

Automate and manage the decision-making process across the enterprise with combined business rules management, real-time event detection, governance and powerful analytics.

## Why customers use SAS® and Microsoft:

- Enable better, faster decisions by unlocking time and cost savings through automated decisioning.

- Deliver real-time decisions for all your use cases.

- SAS Intelligent Decisioning and Microsoft Power Automate are Forrester Wave leaders in digital decisioning and robotic process automation respectively.

## Seamless connectivity across platforms.

The SAS Decisioning Connector combines the strength of SAS Intelligent Decisioning with Microsoft Power Automate and Power Apps. Together, they enable combined business rules management, decision processing, real-time event detection and powerful analytics to automate and manage decisions across the enterprise.

## Make the best decision every time.

Improve decision quality by incorporating artificial intelligence and machine learning models from a common repository.

## Execute more decisions with less effort.

Optimize enterprise decision management for business applications in the cloud and the edge using lightweight SAS Container Runtime images to make deployment more agile.

### ENABLE HYPERAUTOMATION

- Make real-time, calculated decisions so you can take advantage of opportunities where time is of the essence.

- Respond instantly. SAS Intelligent Decisioning can deliver more than 5,000 real-time transactions per second.

### GET STARTED FAST

- Democratize intelligent decisioning with easy build and management experiences for people of all skill sets.

- Create reusable content and custom functions in SAS Intelligent Decisioning to accelerate decision making across the organization.

### EFFECTIVE USE CASES

- Elevate the customer and employee experience with infinite process improvements across the enterprise.

- Applications across industries. Automate insurance claim processing, credit decisioning for home loans, fraud detection at the point of sale and more.

**Make better, faster decisions**          **Decisioning for everyone**          **Unlock endless possibilities**

# SAS® Intelligent Decisioning on Azure

SAS and Microsoft make it easier for everyone to make better, faster decisions by unlocking time and cost savings through automated decisioning.

## Better together with Microsoft

- Embed decisioning analytics in web and mobile apps to automate business critical processes.

- Integrated with Microsoft Power Apps and Power Automate via the SAS Decisioning Connector.

- Build decisioning flows using a no-code, low-code user interface. If you want to add code components, you can choose from SAS or open source.

## Accelerate the analytics life cycle

- Create reusable content and custom functions to accelerate decision making.

- Enable hyperautomation by combining analytics with business rules management, decision processing, real-time event detection and decision management.

- Deployment flexibility to operationalize decisions such as publishing lightweight container images to Azure.

## Limitless use cases

- Claims processing.

- Credit decisioning.

- Fraud detection.

- Risk management.

- Contextual marketing.

- Condition-based monitoring.

- Workplace safety.

> " The landscape we operate in is competitive, with fintechs and traditional banks fighting for a share of the pie. The vast capabilities of SAS will stand us in good stead. "
>
> Le Phuong Hai
> Chief Risk Officer, VietCredit

## Why SAS and Microsoft?

SAS and Microsoft have joined forces to define the future of AI and analytics in the cloud. With Microsoft Azure as the preferred provider for the SAS Cloud, we are working together to provide the best experience and value to our customers as they seek to run their mission-critical analytics workloads in the cloud. Through this strategic partnership, we will offer new market-ready solutions and services that integrate SAS Analytics and AI with Microsoft cloud solutions: Azure, Microsoft 365, Dynamics 365 and Power Platform. Now customers in every industry can unlock even more critical data insights on the path to digital transformation, meet business goals faster and drive innovation cost-effectively.

Learn more at:
sas.com/microsoft